

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No.: 10/826,779 Confirmation No.: 1294  
Applicant: Michael Sweeting  
Title: SYSTEMS AND METHODS FOR PROVIDING DYNAMIC PRICE  
IMPROVEMENT  
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Art Unit: 3591  
Examiner: Gregory L. Johnson  
  
Atty. Docket: 03-1083  
Customer No. 63710

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

This paper is submitted in response to the Office Action mailed March 4, 2008 in the above-identified application:

**AMENDMENTS TO THE CLAIMS** begin on page 2 of this paper; and

**REMARKS** begin on page 4 of this paper.